SHER-E-KASHMIR
UNIVERSITY OF AGRICULTURAL SCIENCES
& TECHNOLOGY OF KASHMIR

MAIN CAMPUS, SHALIMAR-190025, SRINAGAR

PHEROMONE

NAME OF THE STARTUP
Pheromone Technology

FOUNDER
Dr. Barkat Hussain
Associate Professor cum
Senior Scientist

ABOUT THE INNOVATION

Waterless technology Used for detection, delimiting , monitoring , mass trapping and mating disruption for insect-pests Cool and green technology, no health hazards and pollution to environment Safe to natural enemies and honey bees. Best suited for area wide management of insect-pests

ACHIEVEMENTS

- Technology won the BIG, Big Innovation Award through BIRAC, GOI
- Revenue generated to University
- Pheromone Technology Laboratory established in SKUAST-K
- Solution to farmer's problems.
- Great feedback from different research organizations.
- Proven & tested technologies in farmer's fields.
- Notable innovation to those insect-pests which are threatening the harvest